FSC-13-A	1/24/97	PARTIAL DISTRIBUTION
SUBJECT:	DORAL Box 100's Introduction Fact Book - Pittsburgh and Buffalo Regions	

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Attached is the selling and promotional support information for the DORAL Full Flavor Box 100's and DORAL Lights Box 100's introduction in the Pittsburgh and Buffalo Regions scheduled for DTS of March 3, 1997.

It is important that you distribute and review this information with the appropriate Managers/Reps in your region.

Program Contacts: Sharon Peterson, extension #2858
Sharon Reid, extension #2584

R. J. REYNOLDS TOBACCO COMPANY

Attachment

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